

FOR IMMEDIATE RELEASE

CineXPRES - New Technology and Workflows for Quality-Controlled Mass-Transfer of Large Film Stocks

Bremen, Germany, 08 April 2011 – Doremi Technologies, Cube-Tec International and the Netherlands Institute for Sound and Vision are launching CineXPRES - a joint European research project aiming at the development of advanced solutions for ensuring the transfer of moving images to digital assets.

One focus of the project lies on introducing and standardizing mathematical descriptions of the transfer process from the analog film to the digital essence files provided as a rich metadata description of the full transfer process. This approach will also allow an efficient based quality assessment and the foundation for automated digital restoration of the content. A second focus is to secure that today's best practice approach will be transformed into a highly automated workflow supported by the CineXPRES automation expert system. The CineXPRES user-group, consisting of film technology experts and professionals, will be established in order to guarantee that the best practice approaches are used.

Patrick Zucchetta, MD of Doremi Technologies says: "We are happy to participate to a project working on the becoming mandatory new technologies to preserve the film assets for the future generations and also provide efficient automated processing tools to remove damage that may exist on analog media "

Jörg Houpert, Cube-Tec's Technical Director, adds: "Old film is a highly fragile medium, but the transfer of films to assets is neither art nor alchemy. It is a pure physical process which can be analyzed, mathematically described and secured by methods known from supply chain management. Facing the challenge of having to transfer hundred thousands of film rolls within a few years can only succeed in an automated and supervised environment using an industrial process with a quality control system which automatically document each step of the transfers in detail."

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About Doremi Technologies

Doremi Technologies is specialized in digital cinema technologies since 2001 and had delivered almost 10,000x DCI compliant cinema players to the European exhibitors. As a reminder its DCP-2000 has been the first server to provide a full featured DCI capability with additions of very useful features for the exhibitor.

For more technical information, contact Francois Helt (francoish@doremitechno.org) or visit www.doremitechno.com

Meet Doremi at NAB booth C9515

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About Cube-Tec International

Cube-Tec International is well known for its outstanding mastering, restoration and archive solutions in the audio domain for more than 15 years now. Furthermore, Cube-Tec offers state-of the art products for Content Verification and Process Automation in modern file-based workflows using reference and non-reference based quality assessment methods. New solutions for Media Archiving and Digital Cinema have recently complemented the range of Cube-Tec's products and services. DOBBIN, Cube-Tec's Media Rendering Farm provides distributed quality-controlled Process Automation for audiovisual content. In order to streamline and secure human-centric workflows in large-scale media processing projects, Cube-Tec has developed a workgroup solution called Cube-Workflow.

Being installed in over 100 facilities in 22 different countries, Cube-Tec's solutions are used by many of the world's most prestigious broadcast and archiving institutions which makes Cube-Tec the worldwide leading company in this niche market. Cube-Tec has licensed its technologies to companies like Adobe (for Premiere Pro), Steinberg Media Technologies, performs services for federal and governmental departments all over the world and has a long history in working in European R&D projects and with standardization bodies like SMPTE, AMWA and EBU.

Meet Cube-Tec International at NAB booth N3134

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